

Key Vocab

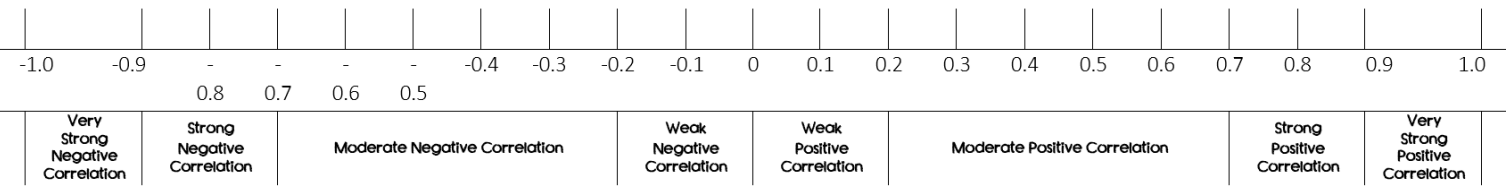
Bivariate - Data which has two variables

Line of Best Fit - A straight line that passes through the centre of the plotted coordinates

Correlation - The way in which the data is related on a scatter graph

PMCC - Product Moment Correlation Coefficient

SRCC - Spearman's Rank Correlation Coefficient



Key Knowledge

PMCC
The PMCC is a value between -1 and +1 (where 0 indicates no correlation)

- A negative value implies a negative correlation
- A positive value implies a positive correlation
- The closer the value is to zero, the weaker the correlation is

SRCC

$$1 - \frac{6 \sum d^2}{n(n^2 - 1)}$$

- Where d is the differences between the ranks
- Where n is the total number of pairs of data

Product Moment Correlation Coefficient	Spearman's Rank Correlation Coefficient
Both measure the strength of the correlation of 2 variables	
Both calculate a value from -1 to +1	
PMCC calculates the relationship between the 2 sets of data values	SRCC calculates the relationship between the rankings of 2 sets of data
PMCC can only be calculated for numerical data	SRCC can be calculated for both numerical and non-numerical data
You will not be expected to calculate PMCC, only interprets its value	You MUST rank the data before you calculate the SRCC
	You need to be able to calculate the SRCC using the formula given in the front of the exam book
It is common for SRCC to be stronger than PMCC as it is more likely for ranks to be equal than actual values	

Correlation Coefficients

Example - 100

A food critic was asked to compare six mince pies (labelled A to F) and to rank them in order of quality.
Jacques wants to see if the price of a mince pie depends on its quality.
The tables show information about these six mince pies.

Quality rank	Mince pie	Price rank	Mince pie
1 (highest quality)	B	1 (highest price)	C
2	A	2	B
3	C	3	A
4	F	4	F
5	D	5	E
6 (lowest quality)	E	6 (lowest price)	D

Jacques calculates Spearman's rank correlation coefficient for the quality ranks and the price ranks.
(a) Explain whether or not this is a sensible statistic for Jacques to calculate.

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The value of Spearman's rank correlation coefficient calculated by Jacques is 0.77 (2)

(b) Based on this value, write down a conclusion that Jacques could reach.
You must justify your answer.

Example - WE 00

In a television talent contest, 9 acts were given the following ranks by the judges and by a public telephone vote.

Act	Judges' rank	Public vote rank		
A	9	9		
B	3	2		
C	1	3		
D	4	5		
E	5	8		
F	8	6		
G	6	4		
H	2	1		
I	7	7		

(a) Use calculations to determine how much agreement there is between the judges and the public.

