



The Product Moment Correlation Coefficient calculates the strength of the linear correlation between two variables assuming that the sample it was calculated form was taken:

> Randomly

 $\int_{\mathbb{R}^{N}} \int_{\mathbb{R}^{N}} \sigma = \int_{\mathbb{R}^{N}} \frac{\sum x^{2}}{n} \cdot \left[ \frac{\sum x^{2}}{n} \right]^{2}$ 

> Independently

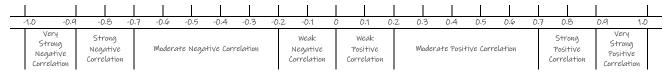
If our assumptions are correct, we can infer the results to the rest of the population.

A hypothesis test on our results allows us to determine if our calculated value for the PMCC is statistically viable.

For the purposes of the hypothesis test, let ho (the Greek letter 'rho') represent the value of the PMCC

## \*\*REMEMBER\*\*

- > The value of the PMCC is a score between -1.0 and +1.0
- > A negative value implies a negative correlation between the two variables
- > A positive value implies a positive correlation between the two variables
- > The closer the value is to zero, the weaker the correlation is



## How to identify a PMCC Hypothesis Test:

- √ you are looking for a correlation between two variables
- √ the data is numerical and linear
- ✓ you may have been given the PMCC somewhere in the guestion

## Important notation:

 $\bullet$   $\rho$  = 'rho' This Greek letter represents the 'correlation'

